



RISE AGAINST CANCER

**QUARTERLY  
NEWSLETTER**  
Jul - Sep 2022

# Indian Cancer Society

Karnataka Branch

## Review

### Kishore Rao

Chairperson Karnataka Branch

Our offices are humming with work. Our staff is taking on large workloads now that we are in the throes of executing our major projects. I am happy to share that our teams have conducted 120 Cancer Screening camps across smaller Karnataka towns, and we expanded our partnership base to include 13 NGOs and 16 Hospitals. We are not complaining!

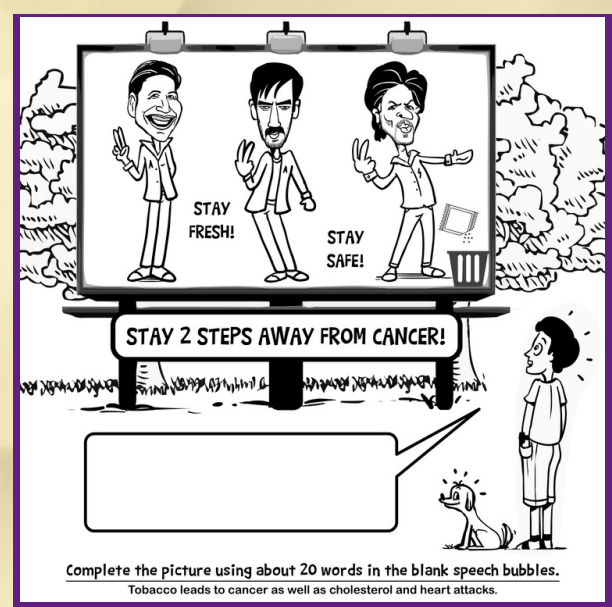
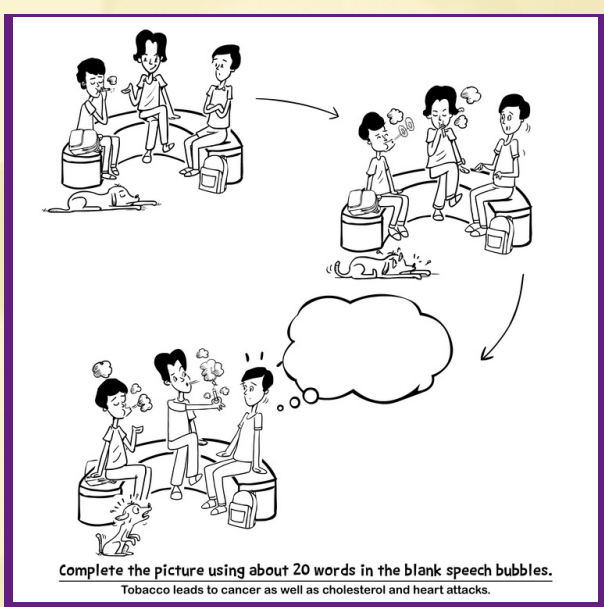
It is good to see a lot of interesting Awareness initiatives on our social media. A big thanks to the experts who gave their time. Similarly, it was very gratifying to learn that youngsters in High Schools and Pre-University colleges are finding our anti-tobacco sessions very engaging. At the end of each session, we get feedback from them when they write comments in the blurbs on the cartoons (please see next section).

Our patient support is going on full steam. A lot of cancer survivors have come forward to receive nutrition supplements as prescribed by their doctors. The field staff has distributed nearly 400 Nutrition kits through hospitals at all locations despite heavy rains in Karnataka. Well done teams!



## Cartoon series for awareness in school children

Student engagement activity during cancer awareness session using cartoons. Children became aware of the harm from tobacco by filling up the blank dialogue boxes.



# Community Run for Breast Cancer Awareness



RISE AGAINST CANCER

ORACLE Volunteering

active

INDIAN CANCER SOCIETY

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Join

## COMMUNITY RUN FOR BREAST CANCER AWARENESS

Create Awareness on Cancer  
Build a Regular Fitness Habit  
Get Motivated  
Motivate others  
Build your own Community

Pool the kms as a community!  
For every 2000 kms, ICS will grant funds to needy cancer patients.

17th Sep to 16th Oct 2022

www.indiancancersocietybangalore.org



Indian Cancer Society and Oracle Volunteers came together to raise awareness about breast cancer through a public running event. The event was hosted on the partner app Active. ICS pledged to fund cancer patients' treatment for every 2000 km clocked by the community of runners.

The aim of this campaign was to Build a fitness habit in 21 days!

On completion, all runners received E-Certificates and E-Medals

30 days  
350 runners  
28,000 kms covered  
14 patients supported



In collaboration with  
**ORACLE**  
Volunteering



## Awareness Talks on Social media by Medical Experts

### CANCER AWARE INSTA LIVE TALK SERIES

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## A DOCTOR SHARES THE SCIENCE BEHIND YOGA

Join us on @LIVE

Yogic science and its importance in current medical treatment

In conversation with  
**DR. SWATHIN**  
MBBS, YIC, PGDYTD, MSc psy

Ask questions during the live session

**4:00 PM, JULY 1ST**

Watch Instagram live on @indiancancersocietyblr

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**4:00 PM**  
**15 JUL**

INSTAGRAM LIVE

## A Talk on Sarcoma

with  
**Dr Swatika Majumdar**, Medical Oncology Consultant at Ramaiah Medical College

@LIVE

@indiancancersocietyblr

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## World lung Cancer Day

Instagram Live Talk  
Aug, Mon  
7:00 pm

with  
**Arjun S Kashyap**  
MDCC  
Interventional Pulmonologist  
Ramaiah Cancer Hospital and Research Centre

@LIVE

@indiancancersocietyblr

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## FREE FROM FEAR OF CANCER

Instagram Live talk with  
**Dr Inderjeet Sethi**

**15 AUG**  
**11:00 AM**

@LIVE

@indiancancersocietyblr

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## Overcome the overwhelm of cancer

Instagram Live Talk  
Aug, Fri  
7:00 pm

with  
**Indira Jasuja**  
PhD in Psychology  
Senior In Medical and Social Sciences  
Department of Psychology, NIMHANS, Bangalore  
Senior Lecturer, Jt Sec, Indian Cancer Society, Gurgaon

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## CHILDHOOD CANCER AWARENESS MONTH

Instagram Live Talk  
Sep, Fri  
7:00 pm

with  
**Rakesh Mittal**  
DM (Medical Oncology)  
Senior Lecturer, National Institute of Oncology, Bangalore  
Senior Lecturer, Senior Advisor, Indian Cancer Society

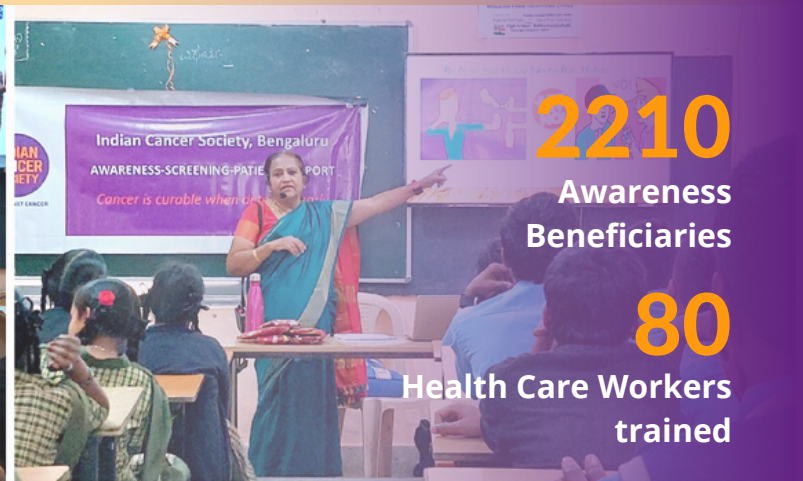
@LIVE

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# Cancer Awareness



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**2210**  
Awareness  
Beneficiaries

**80**  
Health Care Workers  
trained



**5**  
Villages covered

**20**  
Awareness  
Sessions

# Cancer Screening

**4571**  
Screening Beneficiaries

**2099**  
Underwent Breast Examination

**1387**  
Screened for Cervical Cancer

**4145**  
Oral check ups performed

**53**  
No. of Screening Camps



# Patient Support



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270

Emotional Counselling  
Beneficiaries

61

Wigs and Prostheses distributed

58

Bridge & Treatment Funds  
Beneficiaries

232

Nutritional kits distributed



Nutritional Kits, Wigs and Colostomy bags were distributed to needy patients



Emotional counsellors attended a training by Alpa Dharmshi and Mili Chakraborty



SCAN THIS QR CODE  
TO MAKE A DONATION  
(From an Indian account only)

## Payment by Cheque/Pay Order/DD :

Beneficiary Name:  
INDIAN CANCER SOCIETY  
( payable at Bengaluru )

\*Donations are eligible for Income Tax  
deductions under Sec 80 G  
Kindly provide PAN / AADHAAR No

## NEFT :

A/C Name : Indian Cancer Society  
Bank Name : HDFC Bank  
Branch Name : Indiranagar Branch  
Current A/c no : 50200019747490  
IFSC Code : HDFC0000832

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