



RISE AGAINST CANCER

QUARTERLY NEWSLETTER
Jan - Mar 2023

Indian Cancer Society

Karnataka Branch

Review

Kishore Rao

Chairperson Karnataka Branch

As we draw to the end of FY 2022-23, ICS Karnataka can look back with deep satisfaction at a year well concluded. We had the task of fulfilling a large grant from Oracle within 8 months and we did it! Hearty congratulations to each member of our team in Bengaluru, Mangaluru and Kalaburagi.

There were exciting activities organised all over the State to celebrate 4th February, World Cancer Day. The photo page tells the story of these events. The icing on the cake was the crisp message from the nationally renowned Dr Devi Shetty which was broadcast on local TV, social media and over all stations of All India Radio.

Overall, Awareness messages reached nearly 5 lakhs of Karnataka residents and Screening beneficiaries touched nearly 5,000 in just this quarter. The activity which gives me special satisfaction is the successful screening of high-risk HIV+ women in the Koppal District of which two were found to be positive. We are following up to ensure that they undergo treatment.

Best wishes to everyone for the Gudi Padva-Ugadi-Baisakhi-Lohri-Vishu-Bihu-Cheti Chand-Puthandu season.



Dr Devi Shetty lends his voice for online cancer awareness



ON AIR



Renowned cardiologist and Chairman and Founder of Narayana Health, Dr Devi Shetty shared a video message for cancer awareness. These videos were played on social media and audio clippings were broadcasted on Radio. His well-known and deeply respected persona attracted the attention of nearly 4 lakh listeners/viewers.



World Cancer Day 2023

4 Districts
8 Events
2,126 Participants
> 4,00,000 Beneficiaries



Bikers' rally in Bangalore



Walkathon in Bidar



Quiz by Dr Mathangi J, Radiation Oncologist, Bangalore



Awareness talk by Dr Ramnath Shenoy in Bhatkal



Zumba Dance in Nexus Mall, Bangalore



Walkathon in Kalaburagi

Focus on Cervical Cancer Awareness & Screening in January

- We reached out to 330 underprivileged and at-risk women during cervical cancer screening camps in Koppal. Women requiring further investigations underwent colposcopy-aided biopsy and treatment. A total of 117 women took benefit of ICS's colposcopy clinic in the months of Nov-Feb.
- To spread Cervical cancer awareness among the online community, Dr Mathangi's videos were shared extensively. These were watched by nearly 40,000 viewers.
- In-person cancer awareness sessions were conducted for 800 ASHA workers in Kalaburagi.



Colposcopy in progress

Cancer Awareness

INDIAN
CANCER
SOCIETY

RISE AGAINST CANCER



4,92,385

Online & Mass Media
Awareness Beneficiaries

5986

Offline Awareness
Beneficiaries

800

Health Care Workers
trained

53

Awareness Sessions

11

Villages covered

Cancer Screening

4670

Screening Beneficiaries

4157

Screened for
Oral Cancer

2306

Screened for
Breast Cancer

1798

Screened for
Cervical Cancer

69

No. of Screening Camps



Patient Support



RISE AGAINST CANCER

221

Nutritional kits distributed

220

Emotional Counselling Beneficiaries

108

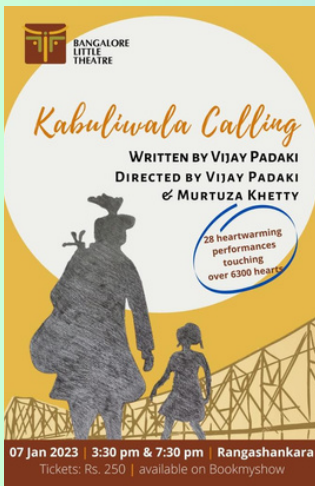
Bridge & Treatment Funds Beneficiaries

46

Wigs and Protheses distributed

Funds Needed for Childhood Cancer Treatment

We are reaching out to people on all platforms inviting donations. Bangalore Little Theatre raised Rs 4.71 lakhs by staging the play 'Kabuliwala Calling' in schools across Bengaluru. We also participated in the Mangaluru Marathon to create awareness on Childhood Cancer.



SCAN THIS QR CODE
TO MAKE A DONATION
(From an Indian account only)

Payment by Cheque/Pay Order/DD :

Beneficiary Name:
INDIAN CANCER SOCIETY
(payable at Bengaluru)

*Donations are eligible for Income Tax deductions under Sec 80 G
Kindly provide PAN / AADHAAR No

NEFT :

A/C Name : Indian Cancer Society
Bank Name : HDFC Bank
Branch Name : Indiranagar Branch
Current A/c no : 50200019747490
IFSC Code : HDFC0000832

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